

Social Media Marketing



Social media has a massive part to play in the online presence of any business. It's a great way to communicate with your audience, promote new products and services or simply have a way of updating your clients and customers with the latest news. Social media is a fantastic way to connect with a wide audience.

We provide a range of services including brand management, account monitoring, reporting and analytics for the following social media outlets; Twitter, Facebook, LinkedIn and Instagram.



Marketing Literature

Print or online, or both? We can work with you to analyse the process of meeting your customers needs and determining how these may be improved. We will advise your best route to market, ensuring that literature within your websites, adverts, presentations, brochures, etc. delivers the right message and are seen by the right people.



Graphic Design



Marketing



Apps



Web Design

We can provide much more than just marketing for your business. Our other services include graphic design, websites, advertising and apps. If you have any questions or would like some more information **give us a call on 01908 375200.**



Design & Multimedia



Marketing That Means Business

Your Guide To Promoting Your Business

Get in touch

 01908 375200

 www.4fx.co.uk

 info@4fx.co.uk



Reach Out, Get Results

Marketing plays a key part in any business and it is essential to get your name out there and get more business. At 4fx we have a solid knowledge of the marketing industry and have been designing and developing marketing solutions for over 15 years. So whether you are a start up company or an international organisation, we have a wide range of cost effective marketing packages that will suit all businesses and budgets.

Email Marketing

Email is used by nearly all online users. Whether at work or at home, it is the most popular online communication tool due to its personal approach and fast responses. For businesses, email marketing has fast become one of the most effective ways to reach your target audience as it is fast and cost effective.

37.78%
of readers
clicked a link



Our managed email marketing services offer you the whole package. From creative designs, engaging eshot build and list management right the way through to spam testing, delivery and online reviewing of sent campaigns, our team work with you to ensure you have a completely unique and professionally designed responsive eshot that can reach as many of your contacts as possible, on mobiles, tablets and PCs.

You will also have access to online reporting, which includes real-time world views of deliveries, social media sharing reports, in-depth email reports and much more.

“ High impact eshots,
fast delivery and great
reporting statistics. ”

Steve Ball - ERS



Design



Build



Send

We like to keep things simple. We design and build your eshot, you send us a list of contacts which we then deliver the eshot to.

Google Marketing

Search Engine Optimisation

Your website is important to growing your business, so it is essential that your next potential client can find it. Optimising your site for maximum visibility will ensure it is found by a much wider audience, increasing the number of potential clients and growth of your business.

Knowledge is power. We produce regular reports showing how your site is performing with keywords selected specifically for your business. These reports include details of where your site ranks as well as personalised updates on what the report is showing. We can also compare your position with that of your competitors.

Full optimisation
service with **complete**
analysis of your site



Google Adwords Marketing (PPC)

Get listed today. Search engines are one of the most powerful mediums for company promotion and business generation. The use of paid search engine advertising allows you to achieve a first page listing immediately in any sector that you work.

Our comprehensive Pay Per Click (PPC) management packages cover advert generation and deployment, key phrase pricing and rankings, click through rates (CTR) reporting and analysis.

By immersing ourselves in your business objectives and goals, we can provide a powerful Pay Per Click campaign that will aid your organic search engine optimisation, enhance your online presence and strengthen your brand, whilst keeping to your marketing budgets.

